

**UNIVERSITY COLLEGE TATI (UC TATI)****FINAL EXAMINATION QUESTION BOOKLET**

COURSE CODE : DTG1223  
COURSE : BUSINESS ENVIRONMENT  
SEMESTER/SESSION : SEMESTER 2, 2022/2023  
DURATION : 3 HOURS

**Instructions:**

1. This booklet contains 5 questions. Answer ALL questions.
2. All answers should be written in the answer booklet.
3. Write legibly and draw sketches wherever required.
4. If in doubt, raise your hand and ask the invigilator.

**DO NOT OPEN THIS BOOKLET UNTIL YOU ARE TOLD TO DO SO**

**THIS BOOKLET CONTAINS 3 PRINTED PAGES INCLUDING THE COVER PAGE**

**QUESTION 1**

Interpret the following categories of organizations: By size

- a) Small Organization (5 marks)
- b) Medium Organization (4 marks)
- c) Large Organization (4 marks)

**QUESTION 2**

- a) Present **TWO (2)** important of measuring performance for stakeholders. (3 marks)
- b) Show **FIVE (5)** approaches to measure performance for stakeholders. (10 marks)

**QUESTION 3**

- a) Explain what is the basic economic problem in resources issues. (3 marks)
- b) Illustrate a diagram of fundamental economic questions. (6 marks)
- c) Explain **FOUR (4)** factors that the firm needs to focus on for the effective use of resources. (16 marks)

**QUESTION 4**

- a) List **FOUR (4)** characteristics of market structure. (4 marks)

- 
- b) Explain **FOUR (4)** broad categories of market structure. (20 marks)

**QUESTION 5**

- a) Present the cost and benefit of China's investment. (6 marks)
- b) List **NINE (9)** functions of the Belt and Road Initiative besides roads. (9 marks)
- c) Write the global trade characteristic that both US and China have. (5 marks)
- d) List what trade improvement U.S. and China want from each other. (5 marks)

-----End of question-----

